



Friendship is Essential to the Goul
THE MIGHTY SIXTH DISTRICT
OMEGA PSI PHI FRATERNITY, INCORPORATED

6th District 2024 Voter Registration Education Mobilization Execution Plan

If Not Us Then Who; Our Pathway to 2024





Friendship is Essential to the Goal
THE MIGHTY SIXTH DISTRICT
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Mission/Charge: The purpose of the Voter Registration, Education and Mobilization Committee is to galvanize and mobilize members of our communities to go to the polls and vote during all elections in 2024. This will be achieved by challenging the entire brotherhood to participate in the voting process ie: Voter Registration, Education and Mobilization.

Rationale: As a resource to the 6th District Execution Plan, The 6th D is asking every Chapter within the District to make a concerted effort to conduct an aggressive Voter Registration, Education and Mobilization (VREM) program for the 2024 Election Seasons. Through participation, Men of Omega can have a great impact on our communities and country at large. Omega Men have always answered the call regarding civic duties and voter registration. Our tradition in these areas trace back to our Founders. We must continue our efforts to help shape the future of our country.





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Objective: As a Mandated Program of Omega Psi Phi Fraternity, Inc., we as Men of Omega must conduct non-partisan VREM activities and events to increase the number registered voters and increase educational awareness among citizens within the 6th District. In addition, we are asking Chapters to launch an aggressive mobilization campaign that will inform citizens on how to secure transportation to the polls on Election Day.

Registration Challenge: As of December 10, 2023

Each Chapter (Grad & Undergrad) within the 6th District is challenged to:

Register A Minimum Of 50 New Voters In 2024

Estimated 94 active chapters X 50 Voters =

4700 Minimum Newly Registered Voters





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N.C. IMPORTANT DATES TO REMEMBER:

NORTH CAROLINA: *NEW* ID required in 2024

NC BOARD of ELECTIONS WEBSITE: <http://www.NCSBE.gov>

Absentee Ballots available on January 19, 2024; Deadline request February 27, 2024

Absentee Ballots available September 6, 2024, for November 2024 Election; Deadline request Oct 29, 2024

Voter Registration Deadline is February 9, 2024, for March 5, 2024, Primary Elections

Voter Registration Deadline is October 11, 2024, for November 5, 2024, General Elections

- **Early Voting – February 15 – March 2, 2024, for March 5, 2024, for Primary Elections**
- **Early Voting for November Elections is October 17 – November 2, 2024**
- **Polls Close at 3 PM on March 2, 2024**

• **General Election November 5, 2024**

Polls Open 6:30 AM – 7:30 PM

• **See all 2023 Related Election Dates at [NCSBE.gov](http://www.NCSBE.gov)**





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S.C. IMPORTANT DATES TO REMEMBER:

SOUTH CAROLINA: ID already required at the present

SC BOARD of ELECTIONS WEBSITE: <http://www.scvotes.org>.

Deadline to apply for Absentee Ballot for February 2024 Elections

- January 23, 2024, for Democrats; January 25, 2024, for Republicans

NEW- Early Voting Now Available In S.C.

January 22 – February 2, 2024 – **Democrats**

February 12 – February 22, 2024 – **Republicans**

Deadline to Register for **Democratic** Presidential Primary – January 4, 2024

Deadline to Register for **Republican** Presidential Primary – January 25, 2024

Democratic Presidential Primary Election – February 3, 2024

Republican Presidential Primary Election – February 24, 2024

All Polls are open from 7:00 AM – 7:00 PM for all Elections

See All S.C. 2024 Election Dates on <http://www.scvotes.org>.





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VOTER REGISTRATION

ESTABLISH DATES FOR 2024 VREM CANVASSING EVENTS AND VOTER REGISTRATION

DRIVES: TBD by Local Chapter Chairman

ESTABLISH DATES FOR THE 6th DISTRICT VREM BLITZ - (OPPFI IHQ & 6th D & D9 Initiative)

6th D 2024 Recommended Blitz Months: **September** and **October**

Most Important Deadlines for all Voter Registrations:

(NC: 2/9/24) - March Primary Elections

(S.C. : 1/4/24 – Democrats; 1/25/24 – Republicans) – February Primary Elections

Each 6th D Chapter/6th D State(s) will determine exact/other important dates/deadlines

SELECTED BLITZ COUNTIES (TOP 5 UNREGISTERED MINORITY POPULATION FOR NC AND SC)

NC

Mecklenburg

Wake

Guilford

Cumberland

Durham

SC

Richland

Charleston

Greenville

Spartanburg

Orangeburg





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New NC VOTER EDUCATION

Local Voter Tool

<http://www.ncsbe.gov/voting/upcoming-election/local-voter-tool>

Voter Lookup and Individualized Sample Ballot

<http://vt.ncsbe.gov/RegLkup/>

Absentee-by- mail

[Request Portal](#)

[BallotTrax](#)

[Military, Overseas & Visually Impaired Portal](#)

One-Stop Early Voting Search

<http://vt.ncsbe.gov/ossite>





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NEW Cont'd NC VOTER EDUCATION

Acceptable Photo IDs for Voting

Any of the following that is unexpired, or expired for one year or less:

- North Carolina driver's license
- [State ID from the NCDMV](#) (also called "non-operator ID")
- Driver's license or non-driver ID from another state, District of Columbia or U.S. territory (*only if voter registered in North Carolina within 90 days of the election*)
- U.S. Passport or U.S. Passport card
- [North Carolina voter photo ID card issued by a county board of elections](#)
- College or university student ID approved by the State Board of Elections
- State or local government or charter school employee ID approved by the State Board of Elections





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NC & SC VOTER MOBILIZATION

ESTABLISH “Ride-to-the-Polls” COORDINATORS: (Mobilization) – See Below

Each chapter designate **“Ride to the Polls / Precinct Transportation”** infrastructure

Each chapter should communicate **Locations and Availability Times for Voter Registration Drives and Transportation** to voting sites. **Transportation should not be provided by Local Chapters as Representatives of OPPFI, but provide information on other available resources**

(Local Chapter Events, Barbershops, Beauty Shops, Churches, Schools, **“All Colleges & Universities”** , Local Business sites, Convenient Stores and Drug Stores are examples to communicate information)

Provide information via flyers, brochures and print media





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OMEGA PSI PHI PRESENCE AT THE 2024 POLLS:

We highly encouraged each Chapter within the 6th District to have at least 2 Brothers serve as Election Volunteers, within their respective precinct. This will provide a greater awareness of the voting process and give **Omega Psi Phi PUBLIC PRESENCE** during the entire day at the polls.

The 6th District 2024 VREM Execution Plan is designed to be both effective and manageable. Our goal is to make a positive impact at all elections.

In order to reach our objective, we will need the support and involvement of all Chapters and their Basilei

Note: 6th D VREM Execution Plan has been developed and accepted by International VREM Committee. Plan has been updated based on the needs of the 6th District.





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ESTABLISH COMMUNICATIONS & ADVERTISING EFFORTS:

Public Awareness Advertising

Social media, Facebook, Twitter, etc.

Flyers, brochures, and other print media

Word of Mouth

Churches, Colleges, Universities & High Schools

Divine 9 & Pan Hellenic Council Fraternities and Sororities at **“ALL Colleges &**

Universities”

ESTABLISH ELECTION DAY COORDINATORS:

To ensure smooth mobilization, a General Election Day Coordinator from each local Chapter should be available to assist in the event that any concerns regarding VREM occur. The Election Day Coordinator can be the Chapter’s VREM Chairman, or another designee appointed by the Basileus or the Chapter. **This designee should not be considered a representative of the Local Chapter or the Omega Psi Phi Fraternity Inc., for transportation to and from polls, due to insurance requirements / responsibilities. Any provided transportation will be the responsibility of each individual providing transportation not the Fraternity.**





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VOTER REGISTRATION DRIVE EXECUTION GUIDELINES:

ESTABLISH 6TH DISTRICT ASSISTANT COORDINATOR/CO-CHAIR CONTACTS:

6th D IHQ Community & Civic Affairs Chair – Brother DR Ulysses Sweeney IV - 864-444-2971

6th D SC Representative – Brother Jonathon Sweeney – 864-918-5648

6th D N.C. Undergrad Representative – Brother Elijah Belcher – 856-379-5520

6th D S.C. Undergrad Representative - **NEEDED**

All 6th D Chapters should establish VREM Chairmen / Coordinators

With VREM being a Mandated Initiative, each Chapter within the 6th District must have a VREM Committee and Chair of the Committee. If not already formed, each Chapter should establish a VREM Committee No Later Than December 31, 2023.

The Chapter VREM Chairmen will also serve as members of the 2024 6th District VREM Committee.

6th D VREM 2024 CHAPTER COMMITTEE EXECUTION PLANS:

Each Local 6th D Chapter should develop a VREM Execution Plan no later than January 15, 2024.

Plans should be submitted to the 6th District VREM Committee Chair/Coordinator NLT January 31, 2024.





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6th District VREM Strategic Plan Collaboration

Goal #5:

Rebrand Ourselves as Omega Men

Objective #3:

Strengthen brand through strategic partnerships, marketing, public relations, and good news media strategy through quarterly engagements





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6th District VREM Strategic Plan Collaboration

Internal Committee Collaboration

NC & SC Political Action

NAACP

Social Action

Undergrad Advisors

External Partnerships

NC Divine 9

NC Black Alliance

Democracy NC

NC Black Voters Matter





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**VOTER REGISTRATION EDUCATION MOBILIZATION CONTACT
INFORMATION:**

Brother Randall F. Eaton

6th District VREM Chair / Coordinator

Vice-Basileus Zeta Alpha Chapter

6th D OPPFI Civic and Community Affairs International Committee Member

N.C. Divine 9 Sr Planning Member for Annual N.C. Divine 9 Legislative Day

6th D OPPFI Representative with N.C. Black Alliance

6th D OPPFI Representative for NC Western District for Democracy NC

6th D OPPFI Representative with N.C. Black Voters Matter

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